SAMPLE REPORT

Local Price Check: house cleaning, Boise / Treasure Valley, ID

What nearby competitors publicly post for a standard house clean, with a source link for every price.

SERVICE
Standard house cleaning (lowest posted starting price)

AREA
Boise and nearby Meridian, ID

CHECKED
Nov 3, 2026

YOUR PRICE
$165 per visit (example only, not a real client)

6	$120	~$145	$180
posted per-visit prices	lowest	median	highest



Competitor	Package	Posted price	Notes	Source
Refresh Cleaning Co	Standard clean, 2 bed / 1 bath	**$180 / visit**	Size-based, studio $150 up to 4 bed / 3 bath $310. Add-ons posted (oven $50, fridge $45).	refreshcleaningco.us
Neat Neighbor	Standard cleaning	**from $159**	Deep clean from $318, move in/out from $358.	neatneighborclean.com
Perfect Shine	House cleaning (Meridian)	**from $149**	20% off first clean for new customers.	perfectshinehs.com
Molly Maid of Boise & Treasure Valley	Every-two-weeks, up to 1,500 sq ft	**from $140**	Weekly from $130. Final price after in-home estimate.	mollymaid.com
Boise House Cleaning Pros	Standard cleaning	**from $120**	Deep clean from $200. Recurring plans save 15%+.	boisehousecleaningpros.com
Lone Star Cleaning Solutions	Recurring clean (Meridian)	**from $120**	Deep clean from $180.	lonestarcleaningsolution.com

Left out of the range: Home Services Co posts $99/hour (hourly, not per visit). Upkeep Cleaning's pricing page returned a 404 on the check date.

Suggestions (ideas to test, not promises)

1. At $165 you're in the upper half of posted starting prices. Spell out what a standard clean includes so the price feels earned.
2. Only one competitor posts an add-on menu. Posting yours (oven, fridge, cabinets) could speed up quotes and lift order size.
3. Competitors lead with discounts (15%+ off recurring, 20% off a first clean). Try a first-clean offer before cutting your base price.