SAMPLE REPORT

Local Price Check: dog grooming, Spokane, WA

What nearby groomers publicly post for a small-dog full groom, with a source link for every price.

SERVICE	AREA	CHECKED	YOUR PRICE
Small-dog full groom (lowest posted starting price)	Spokane and Spokane Valley, WA	Nov 4, 2026	$75 (example only, not a real client)

6	$48	~$67	$80
posted starting prices	lowest	median	highest



$48 median ~$67 you $75 $80

Competitor	Package	Posted price	Notes	Source
Grooming By Brytany	Full groom, dogs under 20 lb	**$80–90**	Mid-size dogs $90–120. Price varies by dog, quote on request.	book.heygoldie.com
The Yuppy Puppy (Northside)	Full groom, small dog	**from $70**	Bath from $50, face/feet/sanitary from $60.	yuppypuppyspokane.com
Adelaide's Aristopups	Full groom, small dog up to 40 lb	**from $68**	One-on-one home groomer. Add-ons posted (nails $15, glands $15).	adelaidesaristopup.wixsite.com
Bark Park	Full groom, small dog	**$65+ plus tax**	Add-on menu posted. $20 more for heavily matted or unruly dogs.	barkparkspokane.com
The Puppy Pad	Full groom, Shih Tzu / Bichon / Poodle tier	**$53**	Breed-based list ($44 to $143). Nails included. Matting $10–25 extra.	puppypadspokane.com
Shear Heaven Pet Salon (Spokane Valley)	Full haircut, small dog	**from $48**	Nails, ears, glands, bow included. Extra for matting or hand scissoring.	shearheavenpetsalon.com

Left out of the range: Sudsy Pup Spa posts a small-dog full groom from $85, but its site doesn't state a location, so it couldn't be confirmed as local. A Spokane Valley home groomer's prices were only on a 2024 Nextdoor post, not a current business page. Brytany's $80 low end is used in the stats.

Suggestions (ideas to test, not promises)

1. At $75 you're in the upper third of posted small-dog prices. Listing what's included (nails, ears, glands) makes the gap easier to justify.
2. Half of these groomers mention a matting surcharge, and two post the amount ($10 to $25). Posting yours up front avoids surprise at pickup.
3. Bark Park and Puppy Pad post full add-on menus. A short menu (teeth, nail grind, de-shed) could lift the average ticket without raising the base price.